



WAUKESHA ROTARY BLUESFEST

AUGUST 9 & 10, 2024 SPONSORSHIP OPPORTUNITIES

Additional sponsorship levels are available including "Title Sponsor" and "Presented By Sponsor" of the festival. We can also craft unique options to meet any sponsor's needs. All sponsors may provide corporate promotional materials to be made available to VIP attendees.

\$100 LEVEL

- Name included on Waukesha Rotary BluesFest website
- 2 free general admission tickets

\$500 LEVEL

- Name on promotional materials and Waukesha Rotary BluesFest website
- Sponsor recognition on grounds
- 10 free general admission tickets
- 4 free VIP Hospitality Tent passes (complimentary food and beverages); general admission ticket required to enter the event grounds

\$750 LEVEL

- Name included on promotional materials and Waukesha Rotary BluesFest website
- Sponsor recognition on the grounds
- 16 free general admission tickets
- 4 free VIP Hospitality Tent passes (complimentary food and beverages); general admission ticket required to enter the event grounds

WISCONSIN BLUES LEVEL - \$1,000

- Company name included on promotional materials and Waukesha Rotary BluesFest website
- Sponsor recognition on the grounds
- 20 free general admission tickets
- 6 free VIP Hospitality Tent passes (complimentary food and beverages); general admission ticket required to enter the event grounds

CROSSROADS BLUES LEVEL - \$2,500

- Corporate logo (1/2 size) displayed as sponsor on promotional materials and on Waukesha Rotary BluesFest website
- Sponsor recognition on the grounds
- 50 free general admission tickets
- 8 free VIP Hospitality Tent passes (complimentary food and beverages); general admission ticket required to enter the event grounds
- 8 Reserved Parking passes

MISSISSIPPI BLUES LEVEL - \$5,000

- Corporate logo (1/2 size) displayed as sponsor on promotional materials and on Waukesha Rotary BluesFest website

- Sponsor recognition on the grounds and sponsor banner option
- On-stage recognition announcements
- 100 free general admission tickets
- 12 free VIP Hospitality Tent passes (complimentary food and beverages); general admission ticket required to enter the event grounds
- 12 Reserved Parking passes

TEXAS BLUES LEVEL - \$7,500

- Corporate logo (full size) prominently displayed as sponsor on promotional materials and on Waukesha Rotary BluesFest website with link to sponsor's website
- Company name included in all press releases and media alerts
- Sponsor recognition on the grounds and sponsor banner option
- On-stage recognition announcements
- 150 free general admission tickets
- 18 free VIP Hospitality Tent passes (complimentary food and beverages); general admission ticket required to enter the event grounds
- 8 Reserved Parking passes

MEMPHIS BLUES LEVEL – \$10,000

- Corporate logo (full size) prominently displayed as sponsor on promotional materials, in print media ads and on Waukesha Rotary BluesFest website with link to sponsor's website
- Corporate logo on front cover of brochure
- Company name included in all press releases and media alerts
- Sponsor recognition on the grounds and sponsor banner option
- 10 x 10 company information tent provided (sponsor must staff)
- On-stage recognition announcements and acknowledgment/presentation
- 200 free general admission tickets
- 24 free VIP Tent passes (complimentary food and beverages); general admission ticket required to enter the event grounds
- 24 Reserved Parking passes
- 4860-2261-5706, v. 1